



Thursday, 3 December, 2020

Asahi Lifestyle Beverages appoints Nigel Parsons as new CEO

Asahi Beverages is delighted to announce the appointment of Nigel Parsons as the new CEO of Asahi Lifestyle Beverages (ALB).

"We are tremendously pleased to have secured the services of Nigel", said Robert Iervasi, Group CEO, Asahi Beverages Oceania.

"Nigel has a well-earned global reputation in the food manufacturing industry for delivering sustainable growth and profit. Nigel's consumer-centric mindset, and his record of growth, are a great match for ALB as we continue to expand our business in Australia.

"Nigel's expertise in creating and expanding opportunities for customers and partners was very important to us in selecting him as our new CEO."

Nigel will commence at ALB on 1 March. He is currently President, Sub Saharan Africa, Mondelez International, and prior to that was MD and Commercial Director Australia, Mondelez International. He said:

"To have the opportunity to take on a key leadership role at Asahi Beverages was very attractive. Asahi Beverages is recognised as a great place to work, with strong capability and a record of consumer driven growth. This, together with the dynamic way they do business, and the relationships they have with customers and partners, were all incredibly important factors in my decision to join ALB."

ALB's present CEO, Stuart Roberts, will be leaving the business at the end of February 2021. Stuart joined us early in 2018 for a 3-year term. In this time Stuart has made a huge contribution to the success and expansion of our business.

"Stuart's leadership and the excellent relationships he enjoyed with our partners, customers and employees have been pivotal to our success", Robert Iervasi said. "We've been very fortunate to have Stuart as a leader of our business."

Asahi Lifestyle Beverages is Asahi Beverages' non-alcohol business in Australia. ALB makes and distributes some of Australia's most loved drinks. Our diverse range of drinks includes leading brands such as Schweppes, Solo, Cottee's, Cool Ridge water, and Spring Valley and Charlie's juices. We also proudly manufacture and distribute under licence Pepsi, Mountain Dew, Sunkist, Gatorade, Lipton Iced Tea and Kombucha, and many more brands.

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