



PEPSICO

Australia & New Zealand

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More than 100 million soft drink bottles each year to switch to 100% recycled plastic

Around 111 million soft drink bottles will now be made with 100% recycled plastic in Australia each year as Asahi Beverages continues its transition to eco-friendly materials.

The change will apply to all 450ml and 600ml bottles of soft drinks sold by Asahi Beverages including popular brands Pepsi Max, Solo, Schweppes and Sunkist.

The move follows Asahi Beverages' bottled water brands Cool Ridge Still Water and Frantelle's, which have been sold in 100% recycled PET for several years. It brings the total number of 100% recycled plastic bottles produced by Asahi Beverages to more than 640 million each year.

Asahi Beverages Group CEO Robert Iervasi said: "Today's announcement means consumers can now have confidence when they buy our 450ml or 600ml soft drinks that the plastic bottle they're drinking from has been sustainably sourced.

"Using only eco-friendly materials is a big part of our ambitious sustainability agenda. Some of our brands have been around for more than 150 years. If they're to be around in another 150 years and beyond they need to be sustainably produced."

PepsiCo ANZ CEO Kyle Faulconer said: "In collaboration with Asahi Beverages we are proud to move to recycled plastic across some of our most iconic beverages, including Pepsi Max, one of the biggest brands in the cola category in Australia.

"Asahi plays an important role in helping us drive toward a circular economy and reduce plastic waste. This move forms part of our global commitment to PepsiCo Positive which guides our business on how we inspire positive change for the planet and people."

Asahi Beverages' and PepsiCo's other soft drink bottles – 1.1L, 1.25L and 2L - will start transitioning to 100% recycled plastic bottles next year.

Asahi Beverages last year formed an industry partnership with Pact Group, Cleanaway and Coca-Cola Europacific Partners to build two new PET plastic recycling plants. The first, in Albury NSW, was officially opened on 11 March, while the second, in Altona North, Victoria, will be complete in 2023.

To see a complete list of Asahi Beverage's sustainability commitments and achievements click [here](#).

For more information contact Simon Pristel at HeadlinePR on 0412 393 433 or simon@headlinepr.com.au

Beverages now using rPET in 450ml and/or 600ml bottles

Cool Ridge Sparkling
Pepsi
Pepsi Max
Pepsi Max Mango
Pepsi Max Vanilla
7Up
Mountain Dew
Mountain Dew No Sugar
Solo
Solo Zero Sugar
Schweppes Lemonade
Schweppes Lemonade Zero Sugar
Sunkist
Sunkist Zero Sugar
Schweppes Traditionals Raspberry
Schweppes Traditionals Brown Cream Soda
Schweppes Traditionals Sarsaparilla
Schweppes Traditionals Lime
Schweppes Orange Mango Mineral Water
Passiona